



December 21, 2009

To Our Friends and Business Associates:

We are proud to announce that we will be on the network's top rated shopping channel, QVC, on January 1, 2010 on the Eating Smart show which will air between 2-4 PM!!!!!! with Joann Morini and host. This is a PRIME TIME slot, NEW YEARS DAY,...HELLO WORLD! ... A super tremendous stage to launch "The Bahama Rice Burger and Risofu, The Worlds First RICE BASED MEAT ALTERNATVE.

QVC telecasts live 24 hours 7 days a week, reaches 90 million households, approximately 96% of all U.S. cable homes and nearly 30 million satellite homes, including the U.K., Germany and Japan, with almost 9 Billion in sales..... To more than 166 million homes Worldwide with China now coming aboard! The hallmark of QVC is Quality, Value and Convenience and that's why we were chosen!!!

This is a great opportunity for Morini Brands and the Bahama Rice Burger! It will be sold as a variety pack, all 4 flavors, The Original, Mediterranean, Pineapple Mango, and the Jerkin' Spicy. This exposure will generate huge trials for all four items and has proven to drive new users to their local stores. Our new items, Swingin Italian Sausage, Grand Beach 5 oz. BBQ with Peppadew, and Italian Meatballs are also planned for stage two.

WE NEED YOUR HELP!! Please pass this information on to everyone in your address book, friends, family and customers! Encourage them to call in and place an order! We must be successful this first show to be invited back on the air! This kind of exposure will most definitely affect your sales in your area! The more people we can reach, the more the consumer will be looking for the Bahama Rice Burger to repurchase their favorite variety at their local Natural Food store or Super Market! And naturally, the retailer and your buyers will feel more confident knowing we will be on national television promoting the Bahama Rice Burger!

What a great way to start off the New Year! While most men are watching football, the women, the main shoppers of the household, are shopping! Of course this doesn't mean you can't take a break from the game and place an order!!!! You also have an opportunity to place an order beforehand online and even days/weeks after viewing on air, just in the event you missed us, but of course, ordering at the actual air time is best!

For more details, please visit our web site at www.BahamaRiceBurger.com



Thank You for all your help and effort in advance!

Have a Healthy, Happy, and Blessed 2010!

The Morini Family